

**Rashtrasant Tukdoji Maharaj Nagpur University, Nagpur**

**B. A. – Fashion Designing**

**Syllabus**

**Semester – III**

**Advance Skills in Pattern Making**

**(3T1)**

**Total Marks – 100**

**Theory Exam. – 40 Marks**

**Theory Internal – 10 Marks**

**Practical – 40 Marks**

**Practical Internal – 10 Marks**

**Time 2 Hrs. Theory**

**4 Hrs. Practical**

**Course Outcomes**

<b>C01</b>	Some of the graduates specialise in certain areas as it helps them to boost their careers in the fashion industry.
<b>C02</b>	The student shall be developing new way of thinking, seeing and creating.
<b>C03</b>	To acquire knowledge of history of fashion cycle.
<b>C04</b>	To Learn basic concept of pattern designing and grading.
<b>C05</b>	To understand & importance of garment construction.

**Course Content**

**Unit I : Introduction to Fashion**

- 1.1 Role of fashion in garment industry.
- 1.2 Origin of customer from medieval to modern period.
- 1.3 Factor favouring and retarding fashion cycle.

**Unit II : Dying and Printing**

- 2.1 Classification of dyes & different method of dying.
- 2.2 Printing – Different types of printing.

(Block, Batik, Tie and Dye, Screen and stencil)

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### **Unit III : Role of Fashion Illustration**

- 3.1 Tools of fashion Illustration.
- 3.2 Basic human figure (Formal, Informal).
- 3.3 Flash Figure.

### **Unit IV : Garment Construction**

- 4.1 Women Garment Parts.  
(Neckline, Sleeves, Skirts, Collar, Fastnar, Trimming, Lining)
- 4.2 Selection of dress design of the basic of art principal for different types of figure.
- 4.3 Pattern Grading – Defination of Grading different method of grading (Track and Nested).
- 4.4 Fitting – Standard for fitting, reasons for improper fitting, Factors affective fitting, evaluation of well fitted and finished garments, fitting problems and their remedies.

### **Practical**

#### **3P1**

- Peticoat : A Line / 6 Kalicha (Any One)
- Various types of Blouses Plain with lining, princess cut.
- Sample making pockets, sleeves (Any Four)

#### **Internal Project Work (Any Two)**

- 1. Tie and Dye : One Colour and Two Colour (Any 2 Sample)
- 2. Block Printing : (Any 2 Sample)
- 3. Workshop on 'How to make power point presentation'.
- 4. Making any suitable article : Dupatta / Bedsheet / Saree / Dress Material / Table Cloth.

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**Distribution of Marks (For final practical examination)**

**Practical Examination (40 Marks)**

**(Any one Garment).**

Drafting	- 10 Marks
Stitching	- 15 Marks
Finishing	- 05 Marks
Design Variation & Decoration	- 05 Marks
Record Book	- 05 Marks

**• Internal and Project**

Any Two Activities	- 10 Marks
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**List of Books :**

१. वस्त्रशास्त्राची संकल्पना व फॅशन डिझाईनिंग — डॉ. उज्वला वैरागडे, प्रा. अन्विता अग्रवाल
२. झारापकर शिवणशास्त्र — भाग १, २
३. Advance Skill in pattern making – Kavita B. Sabane, Dr. Megha Sabane
४. Textile, Printing finishing designing and fashion technology – Kanchan Ingole (Bhoyar)
५. Handbook of Fashion Designing – Ritu Juinda.
६. Cutting – Sewing Theory - Gayatri Varma
७. System of Cutting – K. R. Zarpakar
८. Garment Construction Skill – Mullick, Premlata

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**Rashtrasant Tukdoji Maharaj Nagpur University, Nagpur**  
**B. A. – Fashion Designing**  
**Syllabus**  
**Semester – IV**  
**Advance Skills in Pattern Making**  
**(4T1)**

**Total Marks – 100**

**Theory Exam. – 40 Marks**

**Theory Internal – 10 Marks**

**Practical – 40 Marks**

**Practical Internal – 10 Marks**

**Time 2 Hrs. Theory**

**4 Hrs. Practical**

**Course Outcomes**

<b>C01</b>	To give the brief idea about the fashion cycle.
<b>C02</b>	Develop ability to use internet and various search engines for Academic purpose.
<b>C03</b>	Develops basic knowledge of computer introductory skills in the computer application.
<b>C04</b>	Enable students to make small design using tools in MS-Point.
<b>C05</b>	To give the brief knowledge of fabric finishes and garment construction

**Course Content**

**Unit I : General and Special Finishes**

1.1 Sourcing, Bleaching and Tendering.

1.2 Mercerizing, water proofing, shrinkage control, wrinkle resistant.

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## **Unit II : Fashion & Culture**

- 2.1 Fashion cycle : Classic, FAD, Trend, Style.
- 2.2 Fashion leaders, Fashion Role Model, Fashion Followers, Fashion Victim, Fashion Shows.
- 2.3 Famous Fashion Designers study : Indian and International.

## **Unit III : Garment Construction**

- 3.1 According to the personality, Occupation, Occasion.
- 3.2 Types of Clothing (Drafting)
- 3.3 Fashion Accessories : Purses, Footwear.

## **Unit IV : Computer Aided Design**

- 4.1 Computer application in Fashion Design, Basic Knowledge of Computer.
- 4.2 Explore Drawing Skills : Uses of paint brush and working with selection tools, Brush Tools, Shapes, Colours in Fashion Designing.

## **Practical**

### **4P1**

- Draw Fashion models on season Fashion
  - Summer Collection (Any 4)
  - Winter Collection (Any 4)
- Garment
  - 1) Night Suit – Kids (Boy & Girl)
  - 2) Party Wear Gown / Cocktail Dress
- \* Quilting
  - Rug Samples

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**Internal Project Work :**

Make Microsoft Powerpoint Presentation on Indian or International Fashion Designers.

**Distribution of Marks**

**(For final practical examination)**

**Practical Examination (40 Marks)**

**(Any one Garment).**

Drafting	- 10 Marks
Stitching	- 15 Marks
Finishing	- 05 Marks
Design Variation & Decoration	- 05 Marks
Record Book	- 05 Marks

• **Internal and Project**

Quilting & Rug Sample	- 05 Marks
PPT on Fashion Designer	- 05 Marks

**List of Books :**

1. Fundamental of Computer – P. K. Sinha
2. Cutting and Tailoring Theory – Asian Publisher, Delhi 1999
3. Advance Skill in Pattern Making – Megha Sabane, Kavita Sabane
4. Fashion Designing – Saroj Jhanjhal
5. Design Studies – Manmeet Sodhia
6. Advance Garment Construction – Meghna Kolhe
7. वस्त्रशास्त्राची संकल्पना व फॅशन डिझाईनिंग – डॉ. उज्वला वैरागडे, प्रा. अन्विता अग्रवाल

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**Rashtrasant Tukdoji Maharaj Nagpur University, Nagpur**

**B. A. - Fashion Designing**

**Syllabus**

**Semester – V**

**Entrepreneurship and Marketing**

**(5T1)**

**Total Marks – 100**

**Theory Exam. – 40 Marks**

**Theory Internal – 10 Marks**

**Practical – 40 Marks**

**Practical Internal – 10 Marks**

**Time 2 Hrs. Theory**

**4 Hrs. Practical**

**COURSE OUTCOMES**

Sr. No.	Course Content
C01	To adopt their artistic utilities to support their future design careers.
C02	To Assess, Propose and apply various techniques related to drafting, draping and constructing of Garments.
C03	To Acquaint the student with computer background.
C04	To creat awareness about clothing culture.
C05	Students will get basic insight of ppsychological aspects of clothing and fashion.

**Course Content**

**Unit 1 : Regional Embroidery**

- 1.1 History of Embroidery, Motifs, Stitches, Threads, Colours [Details of Embroidery]
- 1.2 Study of following regional embroidery and its techniques.
  - Kantha of Bengal
  - Chambha Kamal of Himachal Pradesh
  - Fulkari of Panjab
  - Kashida of Kashmir
  - Chikankari and Zardoji of Uttar Pradesh
  - Kasuti of Karnataka

**Unit 2 : Traditional Textiles of India**

- 2.1 Paithani & Chanderi Saree, Baluchari, Patola, Dhaka Muslin, Brocades.
- 2.2 Indian Costumes : Maharashtra (Men & Women)  
Bengal (Men & Women)

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### **Unit 3 : Garment Production**

- 3.1 Basic Idea of Garment production system, concept of assembling by flow chart.
- 3.2 Different departments of Garment manufacturing, their working, product life cycles & its States.

### **Unit 4 : Garment Construction**

- 4.1 Variation of Skirts
  - Full circle, A-Line, Yoke Skirt
- 4.2 Variation of Tops
  - Cowl (Armhole and neck, sleeve less, Collar tops, Mega (cap) Sleeves, Reglan Sleeves.

### **PRACTICAL**

#### **5 P 1**

- Types of traditional embroidery (Any 5)
- Skirts and tops (Two types each)

### **Internal Project Work**

- Take a theme or topic for Seminar / PPT (Related to Syllabus)
- Make a album of Traditional Embroidery.

### **Distribution of Marks ( for final practical examination)**

#### **Practical Examination (40 Marks)**

<b>Drafting</b>	<b>- 10 Marks</b>
<b>Stitching</b>	<b>- 15 Marks</b>
<b>Finishing</b>	<b>- 05 Marks</b>
<b>Record Book</b>	<b>- 05 Marks</b>
<b>viva</b>	<b>-05 marks</b>

### **Internal and Project**

- **Seminar / PPT** - 05 Marks
- **Album of Embroidery Sample** - 05 Marks

### **List of Books**

- Readers Digest – Sewing Book - Varma – G.
- Cutting and Tailoring Theory - Asian Publishers
- Inside the Fashion Business - Delhi 1999
- Introduction to Clothing Manufacturer - Cooklin G. , Backwell Science
- Fundamental of Computer - P. K. Sinha

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**Rashtrasant Tukdoji Maharaj Nagpur University, Nagpur**

**B. A. - Fashion Designing**

**Syllabus**

**Semester – VI**

**Entrepreneurship**

**(6T1)**

**Total Marks – 100**

**Theory Exam. – 40 Marks**

**Theory Internal – 10 Marks**

**Practical – 40 Marks**

**Practical Internal – 10 Marks**

**Time 2 Hrs. Theory**

**4 Hrs. Practical**

**COURSE OUTCOMES**

Sr. No.	Course Content
C01	To Understand and Communicating in fashion retail Industry / Fashion Stores and shows / fashion garment production Unit
C02	To Encourage development of Enterprenurship among the students
C03	To give the knowledge of project development.
C04	To teach the student of acquire the skill of marketing.
C05	To Develop an entrepreneurial mindset to evaluate opportunities for new business in the fashion industry and able to adapt to the changing demands of your business.

**Course Content**

**Unit 1 : Marketing Terminology**

- 1.1 Basic Concept of Marketing : Defination, needs, wants, demands, product value, satisfaction.
- 1.2 Market Research : Defination, Objectives, Developing Research Plan, Collecting information, Product Analysis, Presenting Findings.

**Unit 2 : Entrepreneurship**

- 2.1 Defination, Meaning and Concept, Role and expectation.
- 2.2 Entrepreneurial styles and types, Characteristics and function of entrepreneur  
Qualities of successful entrepreneur.

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### Unit 3 : Costing and Advertising

3.1 Introduction to Costing, Setting of price, selecting final project, estimating cost, loan facility, clothing budget.

3.2 Sales promotion : Advertising, Publicity, Personal selling skills, fashion events.

### Unit 4 : Garment Construction

4.1 Women outfit Lacha, Suncoat, cap (Two Types)

4.2 Designers – Bridal Lacha

#### Practical 6 P1

- Draping – basic body with dart manipulation
- Garment construction
  - Laccha / Blouse
  - Sun Coat
  - Cap

#### Internal – Field Work

- Visit to whole sale, retail and exclusive show room and presentation of report.

#### Distribution of Marks (For final practical examination)

Practical Examination – 40 Marks  
(Any one Garment)

Drafting	- 10 Marks
Stitching	- 15 Marks
Finishing	- 05 Marks
Design variation & Decoration	- 05 Marks
Record Book , viva	- 05 Marks

#### Internal Project

Visit Report writing	- 05
Garment Stitching	- 05

#### List of Books

Fashion Marketing	- Eascym
	- Blackwell Science 1994
Marketing Management	- Kotler Philip
	- Prentice hall new Delhi 2000
Draping for Fashion Design (3 <sup>rd</sup> Edition)	- Hilde jaff and nurierelis
The art of fashion draping (3 <sup>rd</sup> Edition)	- Connie amaden Crawford
Indian Customers	- Gurey G. S. The popular Book Depot
Customes	- Bina Abling

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